

# Let's Colour

THE DEFINITIVE GUIDE TO COLOUR 2019

Toddlers' to Teens' Bedrooms

The New Ambiance Collection

Colour and paint picker PAGE 59

Colour of the year 2019

**AkzoNobel** 



Welcome to the 2019 edition of Let's Colour. the magazine that inspires and guides you on your journey to creating the home you love. From welcoming living rooms to relaxing bedrooms, from imaginative kids' rooms to renewed outdoor spaces, you'll find countless ideas to transform your home.

HELEEN VAN GENT. CREATIVE DIRECTOR, AKZONOBEL GLOBAL AESTHETIC CENTRE

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(O) https://www.instagram.com/dulux.india/

www.dulux.in www.letscolourproject.com/

# THE GLOBAL AESTHETIC CENTRE

Each year, at the AkzoNobel Global Aesthetic Centre in the Netherlands, we draw on extensive research to identify the Dulux Colour of the Year – a definitive colour that matches the mood of the moment. We then use this to create colour palettes that will help transform people's living spaces into homes that respond to their needs. The research has indicated that people around the world are experiencing a renewed sense of optimism and purpose. There's a desire to reach out, engage with others, to make things better and 'be the change'. People are ready to seize the moment.





"For 15 years we have been telling the story of how global trends research translates into paint colours for the home. The story begins at our global aesthetic centre — the heart of our research process."

HELEEN VAN GENT, CREATIVE DIRECTOR, AKZONOBEL AESTHETIC CENTRE



INTRODUCING

# DULUX COLOUR OF THE YEAR 2019

Spiced

When we allow ourselves the time to reflect, we are able to reinvigorate our sense of optimism, fueling our desire to break out of our comfort zones to challenge ourselves and become the change the world needs. We need to surround ourselves with people and spaces that encourage us and push us, to draw back the curtains of doubt and uncertainty to .... LET THE LIGHT IN!

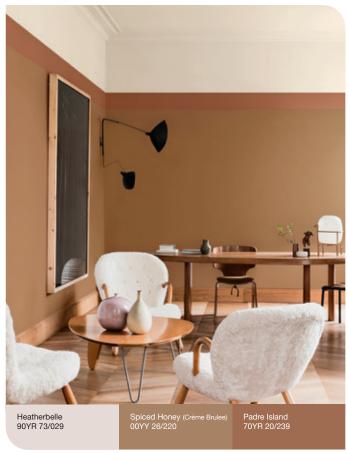
The Dulux Colour of the Year 2019, Spiced Honey perfectly embodies our new sense of optimism and energy by drawing inspiration from the natural tones of honey. A warm amber hue, Spiced Honey's earthy richness creates a grounding depth, allowing us to experiment with bold pops of colour, materials and styles of decoration. Spiced Honey bridges the gap between the unknown and the comfortable, to create spaces to think, to dream, to love and to act.

















# The Transformative

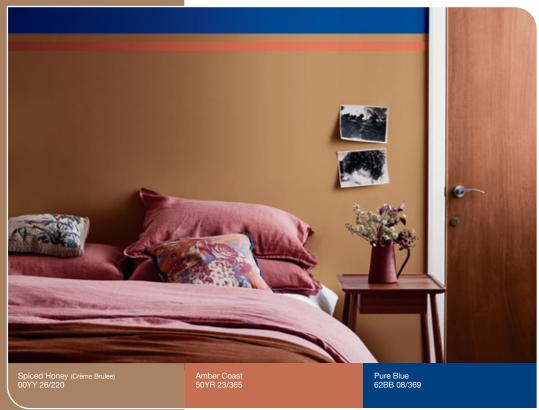
power of paint

Two Bedrooms Four Palettes

BEFORE



In an increasingly hectic world, the bedroom remains a private, intimate space where we are free to think our own thoughts and dream our own dreams – and it's a room that with we are paying even more



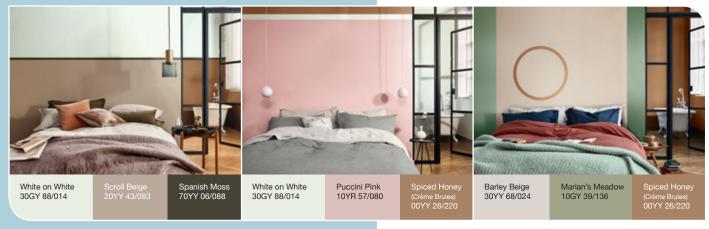
A COSY PLACE TO LOVE

A SOOTHING PLACE TO THINK

A VIBRANT PLACE T<mark>O ACT</mark>

A CALMING PLACE TO DREAM



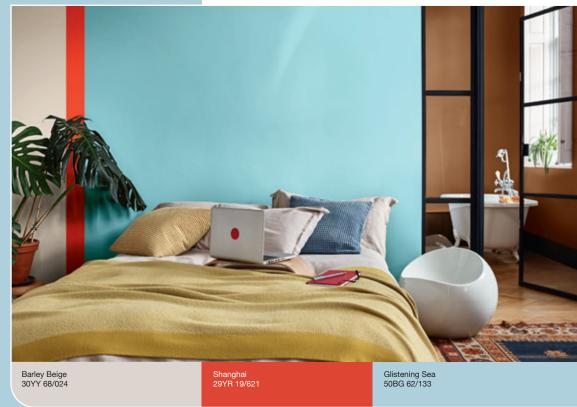


A SOOTHING PLACE TO THINK

A CALMING PLACE TO DREAM

A COSY PLACE TO LOVE

#### A VIBRANT PLACE TO ACT





For a pearl like finish on your walls use **Dulux** Velvet Touch Pearl Glo\*



For a dazzling glow of diamonds on your walls use **Dulux Velvet** Touch Diamond Glo\*



For a classu rich look use Dulux Velvet Touch Platinum Glo\*

#### **BEFORE**



 $^{*}$ Use Dulux Water Based Cement Primer for longer life and better finish of top coat.

## The Transformative

power of paint

Two Living Rooms
Four Palettes

BEFORE



The living room is where people come to relax, dream, think and recharge, but it's also a space where they spend time with friends and family. People are always searching for new ways to make this a special room that they can enjoy and feel proud of



A VIBRANT PLACE TO ACT

A CALMING PLACE TO DREAM

A COSY PLACE TO LOVE

A SOOTHING PLACE TO THINK





A VIBRANT PLACE TO ACT



**BEFORE** 



# The Transformative

power of paint

Two Children's Rooms
Four Palettes

**BEFORE** 



Consumers are spending ever more time, attention and money on turning their children's bedrooms into wonderful spaces to grow up in



A VIBRANT PLACE TO ACT

#### A CALMING PLACE TO DREAM

#### A COSY PLACE TO LOVE

#### A SOOTHING PLACE TO THINK





A COSY PLACE TO LOVE





# The Transformative

power of paint

Two Kitchens Four Palettes

BEFORE



Across the world, the role of the kitchen is evolving from a functional cooking space to the new heart of the 21st-century family home.



A SOOTHING PLACE TO THINK









Ionic Green 70YY 65/090

White on White 30GY 88/014

White on White 30GY 88/014

Citrus Sunburst 60YY 55/504

A VIBRANT PLACE TO ACT



#### **BEFORE**



# COLOUR PA

Awaken to a positive new mood with the beautiful colour palette of 2019

Dulux colour palette offers a collection of versatile shades that are easy to use and aim to bring a fresh energy to the world's walls.



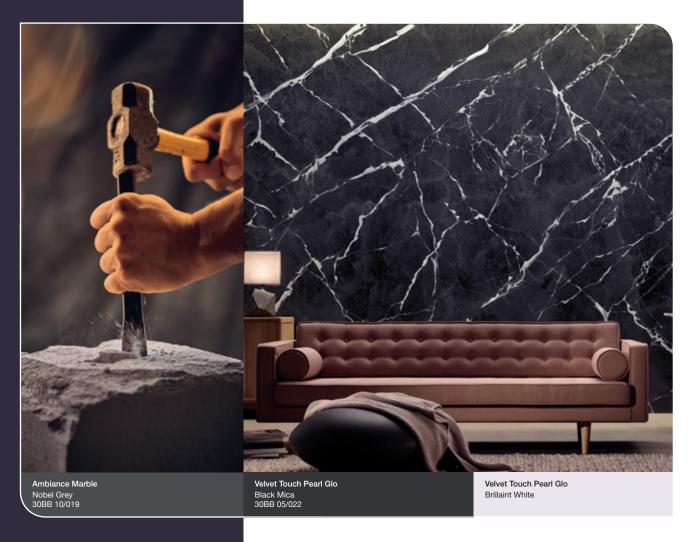
# LETTE 2019



# AMBIANCE Collections



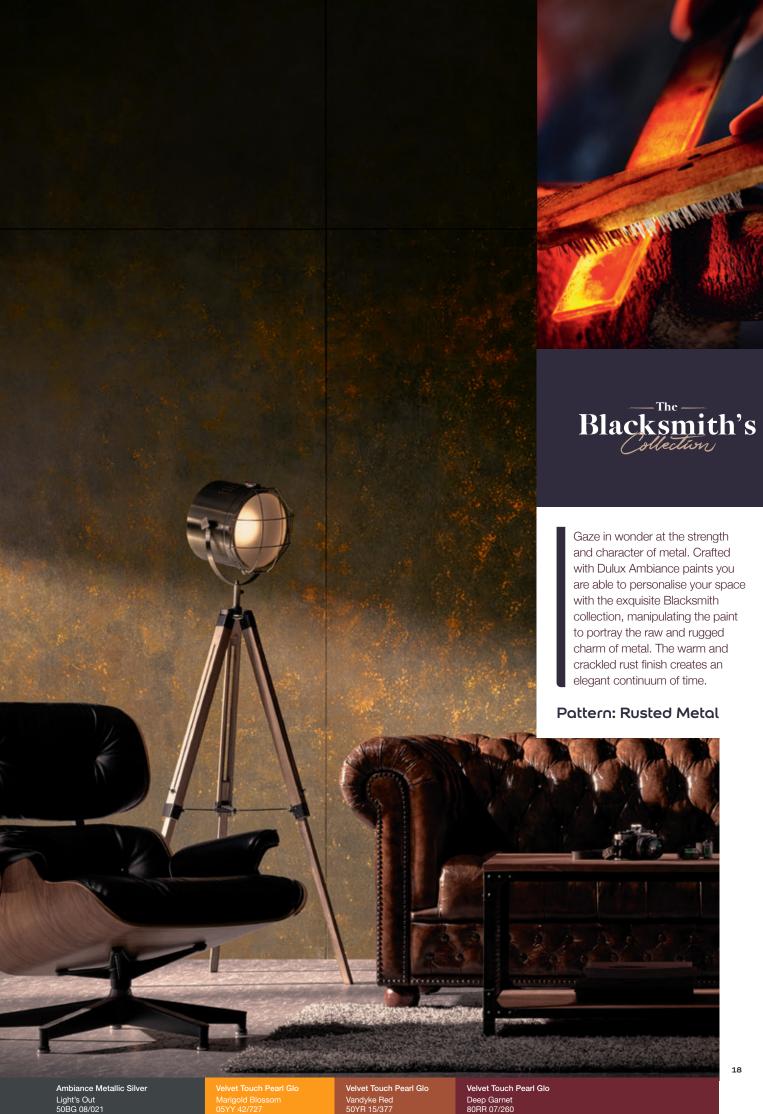
Inspired by artisans and their craftsmanship, Dulux Ambiance pushes boundaries and possibilities by providing the perfect balance of craftsmanship and personalisation. Opening the doors for creativity, you are invited to create a bespoke space and atmosphere that is a genuine reflection of who you are and what you stand for. A truly unique way to make a house a home.

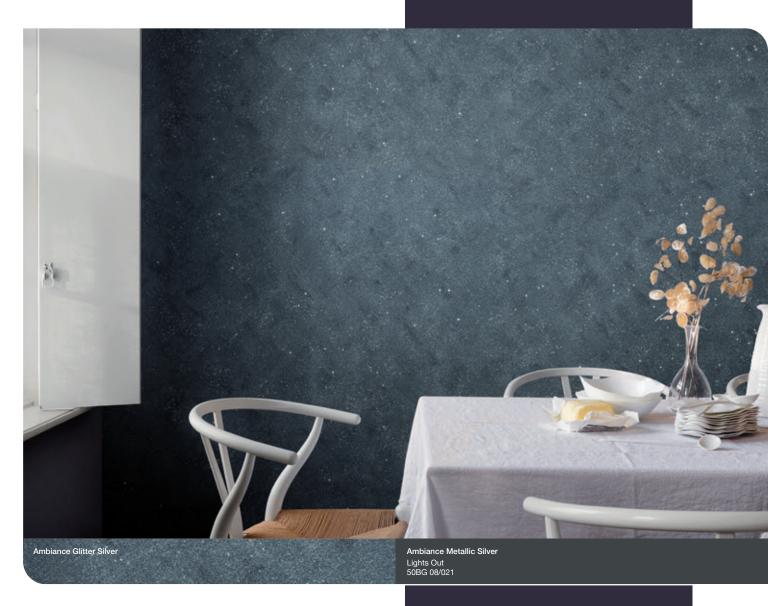




Create moments of awe with the exquisite nature of the Stonemason's Collection. Your walls become a stylish translation of the depiction of ancient techniques passed down from master craftsmanship to apprentice, celebrating and enhancing the perfection of raw materials.

Pattern: Veined Marble







# Jeweller's

Bring your admiration for the beauty and sophistication of precious materials to your walls with Dulux Ambiance. The sheen and lustre illicit the timelessness of jewels, allowing your walls to become works of art that inspire a sense of fascination and admiration from all those who set their eyes on it.

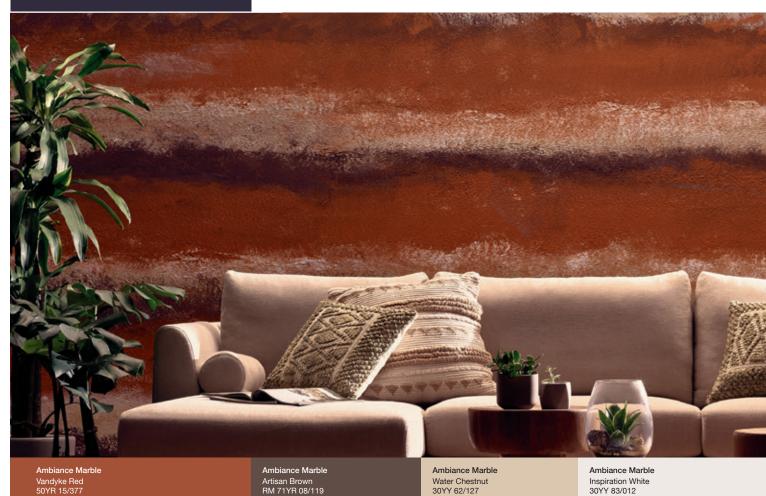
Pattern: Stardust



Stare into the beauty of the organic earthen tones and textures and treasure the beauty of hand-thrown pottery, where imperfection is perfection. The Potter's Collection transforms your walls into an eye-catching feature that brings to life a potter's craftsmanship and obsession with texture and form.

Pattern: Weathered Clay



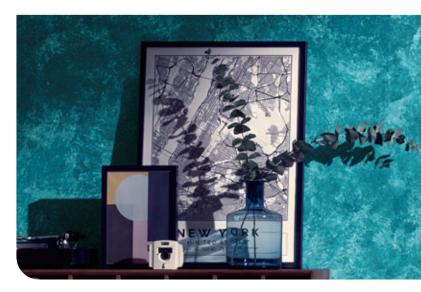




Weave culture and sophistication into your home with the Stylist's Collection. Inspired by the grace and delicacy of fabric, it lures and commands visual interest with the play of texture and attention to the intricacy of the details.

Pattern: Crushed Velvet











Ambiance Linen Crisp Linen 61YY 89/040

Black Mica 30BB 05/022



Create a timeless feature that brings the classic, organic charm of natural wood into your home with the Carpenter's collection. Inspired by the perfect imperfection of the grain and tones in wood adds a level of character and personality to your walls.

Pattern: Distressed Wood



# Toddlers' to TEENS' BEDROOMS



Kids are fickle creatures that live in the here and now. Their interests are constantly changing and they conveniently forget about cleaning up their creative mess. Let's give them the freedom to learn, live and play in rooms that grow with them, supporting them through their varying interests.

With Dulux Super Clean, you are able to take that moment and admire your toddler's crayon and lipstick masterpiece, or marvel at how your teenager managed to fling mud that high up on the wall. Being able to simply wipe away the stress allows you to find the brighter side in even the messiest situations.



#### DULUX **SUPER CLEAN**

Gives your kid the freedom to explore, learn and play at home.

 $^*\mbox{Use}$  Dulux Water Based Cement Primer for longer life and better finish of top coat.



#### **FAST TRACK**

The bold pattern and colour scheme creates a perfect blend of refreshing brightness with a soothing charm. White on White and Amber Coast adds a fun element whilst the use of Spiced Honey grounds the space and lends a touch of sophistication. Your kids will be off to college before they outgrow these colours!



#### **TAKEAWAY TIP**

While designing a kids' room, maximize storage and keep things simple. Kids' change their mind and get bored of a lot of things very quickly.





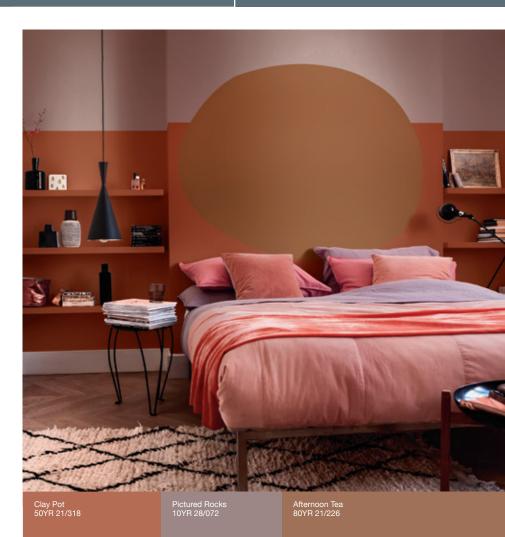
#### **BOISTEROUS BLUE**

Blue is a go-to colour for a boy's room but moving away from a pastel blue to a more versatile shade like Connecticut Blue. years where you are not allowed inside the room.

Pictured Rocks 10YR 28/072

#### **TEEN POP**

The bright and vivid accents of Clay pot, Afternoon Tea and Pictures Rocks creates an uplifting and a cheerful room, allowing children the pictured space to create anything they imagine.

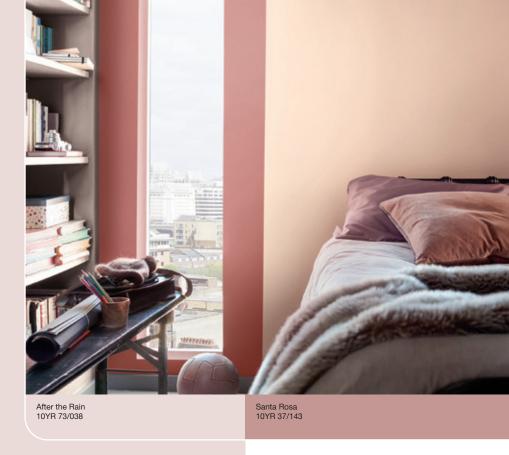






#### IN THE CLOUDS

The muted tones of Souvenir and Silver Mauve exudes an air of relaxation and calmness, creating a space to recharge after a busy day of colouring at preschool or at a tough day at high school.

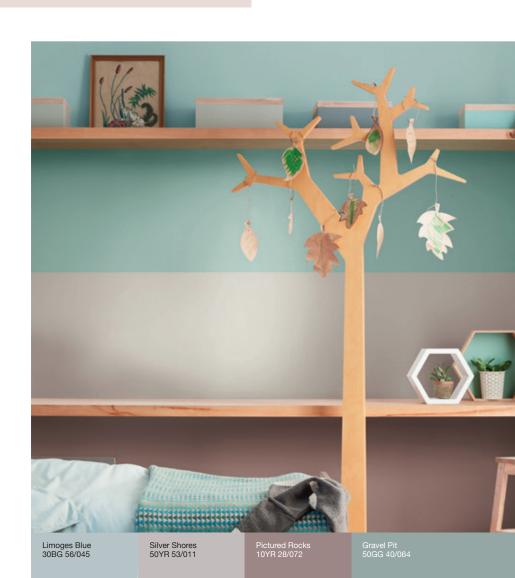


#### PEACEFUL PINK

Create a timeless room for your child using Santa Rosa. The warm, pink hue creates a soothing and whimsical atmosphere that is sure to comfort even the most restless infant, transforming into the perfect backdrop for their princess tea parties and instill a sense of calm and serenity for those broody teenage years ahead.

#### **COSY MINIMALISM**

This unique nursery moves away from traditional pastel-toned colour palettes by using a warm and laid-back colour scheme to promote a sense of tranquillity. Emulating a modern quality to accommodate your kid at all ages.





#### Inspiring Rooms Made Simple

Bring home the colours of the world

The world is a place of exciting possibilities and a perfect source of inspiration. Dulux Colours of the World are palettes of complementary colours inspired by the world's most beautiful places, enabling you to create the style you've always dreamed of.





Dulux SuperCover Sheen for **soft sheen finish** 

Dulux SuperCover \* for **rich matt silk finish** 



The vibrancy and sparkle of Australia's culture and climate is brought to life in this cheerful colour palette. Clean, bright and uplifting, the golds and yellows have the power to energize and uplift even a dim-lit room.



\*Use Dulux Water Based Cement Primer for longer life and better finish of top coat.

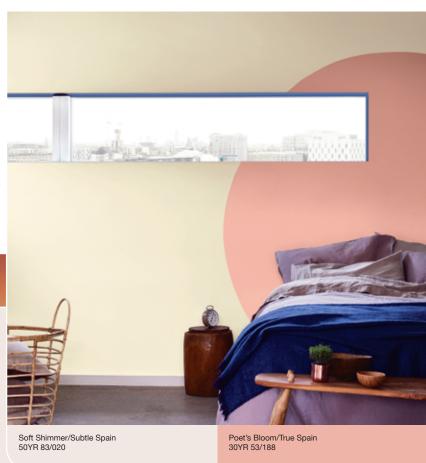


Think of the Maldives and you're immediately filled with a sense of joy and energy. It's crystal azure water and white sands are refreshing and rejuvenating, and these emotions are perfectly encapsulated in this clean and bright colour palette.



Sense the passion and energy of Spain, reflected in this rich palette of colours that will bring life and vibrancy to your home. The warm, mellow shades will embrace you, lifting your spirits and emotions.

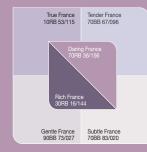


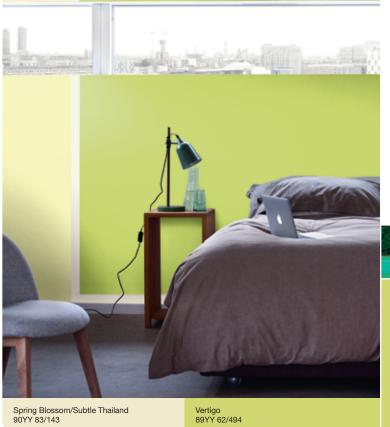




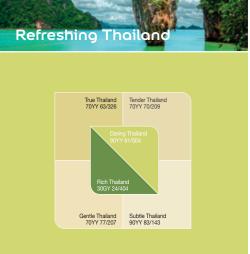
Dream of the enchanted landscape of France, rich with purple hues and the warm scent of Lavender, and you can't help feeling a little romantic. Capture the mood perfectly with our collection of beautiful, sophisticated pastel shades.

#### Romantic France



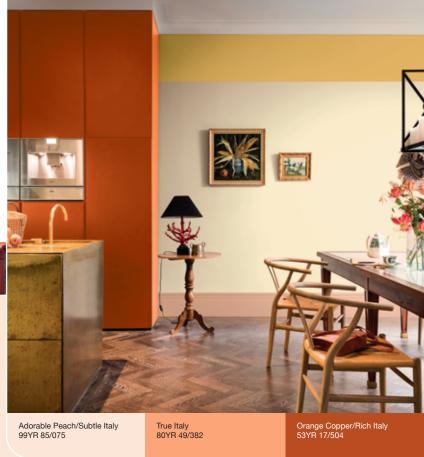


Close your eyes, imagine the lush green, fertile landscape of Thailand and you're immediately filled with a homely warmth and a sense of well being. The green colour palette provides us with a tonic that reconnects our homes with the environment.



Feel the confluence of art, architecture and culture enchant you, like in Italy, with lively orange hues. Enliven any room with the same splendor that its finest masterpieces boast of.







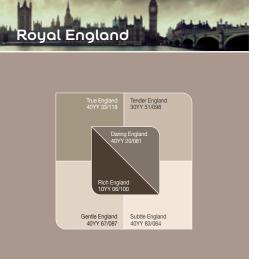
Imagine the great plains of Africa and you'll find yourself in a majestic landscape that's at one with nature. This strength and harmony is captured in the authentic colour palette inspired by the sunbaked earth.

#### Adventurous Africa

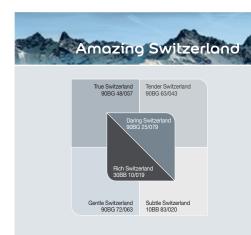




Think of England and your mind travels back in time to the iconic Victorian era and the royal art, colours and customs. Its rich, intricate and toned-down warm neutrals can recreate the same royal aura inside your house.



A small and spectacular, landlocked country, Switzerland is all about cool neutrals. Soothing greys and whites of the Swiss Alps can make your favourite corner back home fill you with similar pondering tranquility.







# Favourite Colours of India

Discover India's best-selling colours for Exteriors

These 8 Dulux favourite colours are the colours that you cannot go wrong with. For whatever moods and experience you desire for your home, Dulux favourite colours give you the confidence to create a new you. Dulux knows what you see outside can change how you feel inside. Thus, our colours not only change how your walls look, but also affect how you feel inside your home.

They also come with the trusted Dulux promise of quality and durability and instill a sense of belonging and pride unique to India.



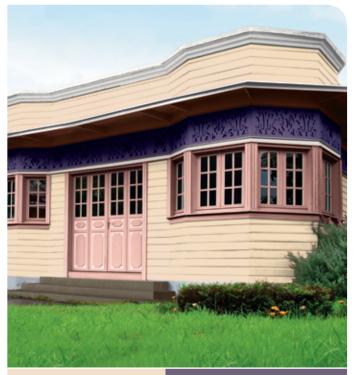
Favourite Yellow Exterior Champagne Sparkle 35YY 81/174

Best Paired with Sunrise 5624

#### India's favourite exteriors white neutrals yellow Dulux PROMISE Dulux PROMISE Dulux PROMISE Light Biscuit 5473 Champagne Sparkle 35YY 81/174 Buttercup Fool 6 pink orange Dulux PROMISE Dulux PROMISE Dulux PROMISE Terracotta Red Sunrise 5624 green Dulux PROMISE Dulux PROMISE Dulux Zesty Lime 89YY 38/628 Morning Frost Dulux Promise Exterior with ChromoBrite Technology



35



Favourite Pink Exterior Angel 5315

Best Paired with Purple Sage 30RB 16/144





#### SAMPLE THE SHADE

There's no better way to than with actual paint on your walls. Browse over 2,000 shades and order your Dulux Colour Play™ Tester online and we'll get it delivered to your door.

Find out more at

www.dulux.in

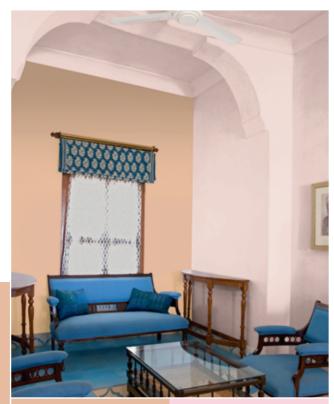


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Favourite Pink Interior

Best Paired with Pink Frost 33RR 74/111

#### India's favourite exteriors white neutrals yellow Dulux PROMISE Dulux PROMISE Dulux PROMISE Light Biscuit 5473 Champagne Sparkle 35YY 81/174 Buttercup Fool 6 orange Dulux PROMISE Dulux PROMISE Dulux PROMISE Terracotta Red Sunrise 5624 green Dulux PROMISE Dulux PROMISE Dulux Zesty Lime 89YY 38/628 Morning Frost Dulux Promise Exterior with ChromoBrite Technology







Best Paired with Skier's Trail 90BG 72/100



Favourite Green Interior Malabar 30GG 33/453

Best Paired with Mist 5507



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Find out more at www.dulux.in

# Homes with **PROTECTION**

A home is more than just a structure - it is a reflection of who you are. Its foundation stands strong and proud; within its walls countless memories created. A collection of items you hold dear are displayed, whether it's your daughter's hand-painted drawing or the one of a kind handwoven rug you picked up on your family holiday. Your home is your prized possession and that is why you choose to give it a superior all-weather protection with Dulux Weathershield\*. The ultimate protection for your family and home.





Summer sky blues and washed-out denims enhance the subtleties of natural stones features.

\*Use Dulux Water Based Cement Primer for longer life and better finish of top coat.

39 \*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing.



#### MODERN CONTEMPORARY

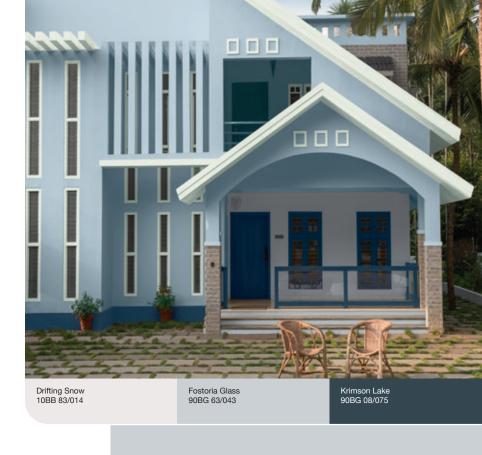
Creating a distinctive and sleek exterior, your Modern
Contemporary home exudes bold sophistication. Inspired
by simplicity and minimalism the contrast of cool and warm
tones strike a balanced synergy between the elements and
style, calming yet confident.

Apply deep grey-blue in recesses then starkly contrast with off-whites to celebrate quirky features.



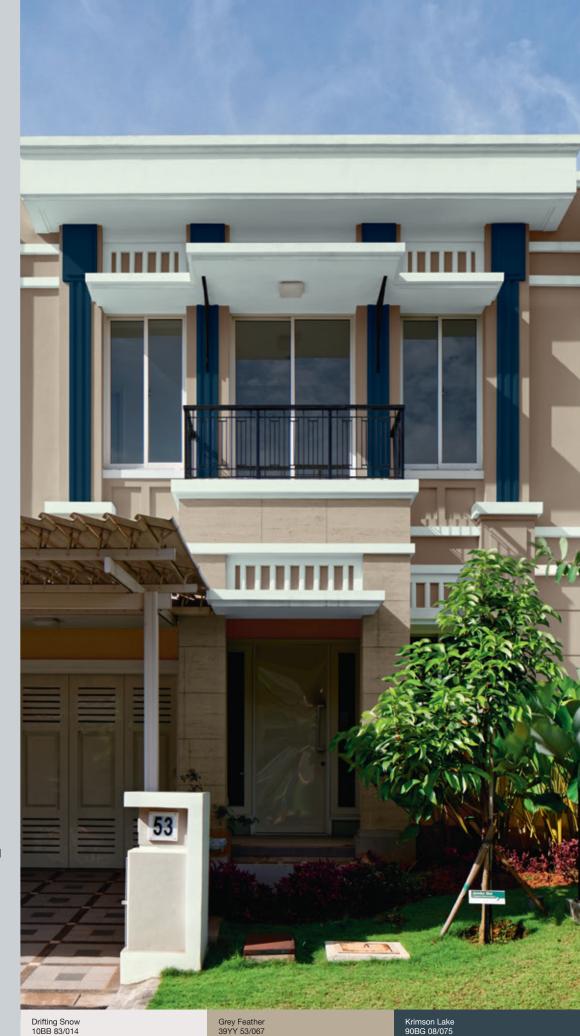
#### CLASSIC ELEGANCE

Showcase your home's classic beauty by emphasising its ornate craftsmanship and intricate detailing with a simplistic colour palette. Using pops of light neutrals contrasted against a refined, subtle backdrop to radiate a timeless majestic charm.



Sophisticated greys and deep blue's work together in this versatile palette to artfully entwine classic and contemporary characteristics.

41 \*Colours shown in all the images may vary from actual paint colour due to lighting in photographs and printing.



Use a rich shade of blue for a refined final touch. Its diversity works beautifully with natural stones such as slate and marble. Apply vertically to add space and height to your home.



# TROPICAL RETREAT

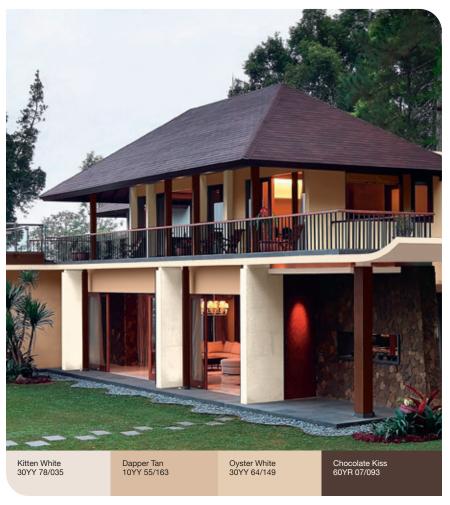
brown and olive, letting you unwind and reconnect with nature.

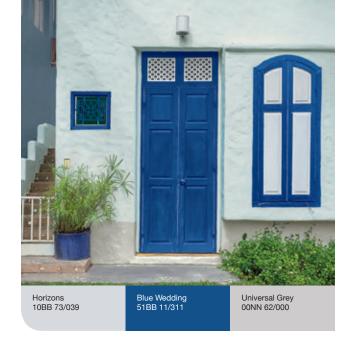
Kitten White 30YY 78/035

Woodland Mystery 90YY 52/138

Pine Forest Green 10GY 29/158

Stand out from lush surroundings by embracing soothing earthy hues. Calming pale tans work beautifully with chocolatey brown to create a sense of rustic charm.









The classic combination of blues and crisp white bounce off each other, creating a timeless laid-back charm and a soothing sense of serenity.

# Song Porcelain 00NN 83/000 English Apple 90YY 48/500 Noble Grey 30BB 10/019

#### MODERN TWIST

Showcasing captivating pops of colour, your home with a Modern Twist commands admiration from all angles. Alive with vibrant and refreshing accents complemented by softer tones. Creating a bold statement that's confident yet subtle, creativity knows no boundaries in your home with a modern twist.





Cranberry Zing 14YR 10/434 Noble Grey 30BB 10/019 Make angles stand out with bold grey against a muted backdrop, paired with a striking feature wall of rich cranberry red to create dramatic depth and a bold starkness.

#### **MEDITERRANEAN CHARM**

Add charm to your exteriors that embodies the warm welcome of the Mediterranean Sea. Combining mellow earthy tones with terracotta and sandstone, this sunshine palette creates a vibe that's cosy and welcoming.



Capture the colours of the sunset with a gentle glowing copper, soft pinks and delicate Alabaster rays to shine light on the details of your home.

# MICRO

#### MAKEOVERS

# Get clever with colour and reinvent your classic furniture

Revamping a well-loved piece of furniture with paint can give your room an update in just a couple of hours. The key is choosing something with a great shape and a lot of potential – like this designer-style chair, completely transformed with an eye-catching dipped leg effect.

Be inspired by the four quick projects on this page and reach out to your trusted painter.



OUR RANGE OF PREMIUM ENAMELS PRODUCTS



Make a small but strong statement by adding an accent colour to your window frames. Choose a Tangerine Fizz to bring that refreshing dash to your room.





Transform a tatty table by painting the top and legs in contrasting shades for a balanced but impactful finish. For ease, flip the table upside down and start with the legs, then turn it back over to paint the top.





# Beautiful Finish

### it deserves

There is a distinct touch of beauty and refinement wood brings to space. Whether it be through flooring or furnishing, it creates a warm and inviting ambience. Every shade, groove, pattern and grain is unique and deserves to be showcased and protected. Sadolin has a product for every item and situation, offering longlasting protection and a flawless finish for all wooden surfaces.











# SIMPLE IDEAS BIG IMPACT Quick and easy paint techniques and colour combinations to add style to your space



# STYLE WITH STRIPES

For an easy way to create an eye catching look for your walls use stripes. Painting a band of colour can highlight architectural





#### **SLEEP ZONE INNER CIRCLE**

A crisp circle motif adds a cool, graphic element to a space. Pair it with a contrasting colour to draw the eye and define the area.





#### **SAMPLE** THE SHADE

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Find out more at www.dulux.in





#### BIG IDEA HONEYCOMB HEXAGONS

Create excitement with a unique feature pattern inspired from Dulux's honeyinspired Colour of the Year and paint a striking strip of honeycomb-like hexagons to personalise your space. Inject even more character by alternating outlined and infilled shaped.

Check out how to do this with our "How-to-videos" at www.dulux.in



# **DEFINE YOUR** SPACE

#### Tailor a top trend to suit your style for a dedicated home office space

This season's must-try trend is geometric shapes. It's a great way to create strong focal points and dedicated spaces in multi-functional rooms, and we've combined sharp angles and pastel palettes for our own take on the technique. The rules are simple - there are no rules! Be playful, embrace asymmetry, and don't be afraid to experiment.





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# CREATING MORE SPACE

#### WITH PAINT

Your kitchen doesn't need to be massive to make it a place you want to spend time in – a few clever tricks with colour and it can become the hub of any home. Here, we've opened up a small, dark kitchen using bright White on White as the backdrop, while the units have been given a new lease of life in light Snow Field.





To add more storage, we mounted a series of simple square boxes on the far wall, then painted accent bands of colour inside with Seal Grey and Vienna Lake to really make them pop. Finally, we refreshed the stools using Everclear and Seal Grey, making the old new again for the ultimate in upcycled chic.





#### TRY THESE COLOURS AT A TAP

Download the free Dulux Visualizer app and you'll be able to see and save images of how these new colours will look in your own home.



## COLOUR & PAINT PICKER

Choose the right paint and colour with our floorplan guide

#### TRY THEM BEFORE YOU PAINT

Now you can test out colour on your wall with the New **Dulux Colour Play™ Tester**.

This is a wonderful way to ensure the colour you love looks great on your walls.

Browse over 2,000 shades and order your **Dulux Colour Play™ Tester** online, we'll get it delivered to your door.

Find out more at: www.dulux.in



Once you pick your final colour using our **Dulux Visualizer app** and **Dulux Colour Play™ Tester**, you just need to select the correct paint type for the job in hand, depending on the room and type of surface.

This easy, at-a-glance floorplan helps you do that, ensuring you'll get a finish that stays looking fantastic for years to come.

## WHICH PAINT GOES WHERE?

KNOW YOUR ZONES



## FOR EXTERIORS Dulux Weathershield Powerflexx

High Performance Ultra Premium exterior paint powered by Double Defence technology.



#### FOR EXTERIORS Dulux Weathershield Max

High Performance Premium exterior paint powered by Active Guard Technology offers protection from cracks and fungus day after day.

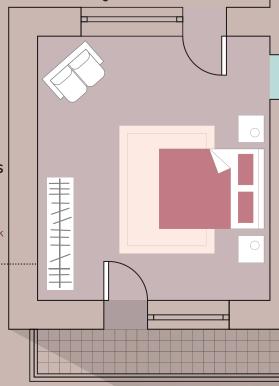


#### FOR LIVING SPACES

Dulux SuperCover Colours of the World

Hides wall imperfections beautifully, making walls look more beautiful for longer.

.....





Use Dulux undercoats for longer life and better finish of the paint.

ò

#### FOR OUTDOOR WOODWORK

#### Sadolin PU

An advanced 2 component polyurethane wood finish specially formulated to enrich and protect wooden surfaces with ultimate protection. Compared to a regular wood varnish this product offers up to 5X more protection to all wooden substrates due to its "Dualshield technology" and enriched UV-blockers.



#### FOR FEATURE WALLS

#### Metallic - Ambiance Collections

Inspired by artisans and their craftsmanship, finishes by Ambiance can truly create a bespoke space and atmosphere for your home.



#### **FOR ALL METAL SURFACES Dulux Gloss Premium Enamel**

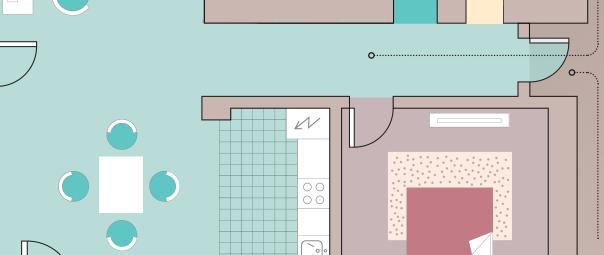
A multi-surface enamel that provides long-lasting colours with high coverage.



#### FOR LIVING SPACES

#### **Dulux Velvet Touch ElastoGlo**

The total solution for interior walls, with colours of depth and intensity to reflect elegance.



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#### FOR WOODWORK AND METAL

#### **Dulux Super Gloss 5 in 1**

A paint with anti-yellowing properties that retains the colour of this luxurious mirror-like finish for long.

#### **FOR INDOOR FURNITURES** Sadolin Acrylic

A transparent premium wood finish that enhances the natural beauty of wood for long due to its superior wood crack protection.



#### **ESSENTIAL PREP**

#### **Aqua Tech Range**

Ultimate Water Defence for kitchen, bathroom and interior spaces.

A two-component highperformance waterproofing coating that provides a durable, flexible and impermeable protective layer to resist constant water exposure.



#### **FOR BUSY** LIVING SPACE **Dulux SuperClean**

.....

A washable and stain-repellent paint that makes cleaning easy. Great for kids' bedrooms too.

#### OUR RANGE OF EXTERIOR PRODUCTS

#### **DULUX WEATHERSHIELD**

Low VOC, no added lead and mercury



Dulux Weathershield — A range of technologically advanced exterior paints specially designed to protect India's homes from its unique climate and the harshest of weather. So choose from our range of premium exterior products basis the needs of your home.

#### Dulux Weathershield Powerflexx

High Performance, ultra premium exterior paint for unparalleled protection for 10 years.



- Double Defence Technology
- Crack Proof Technology
- SunReflect Technology
- Ultra High Sheen
- 10 Years Performance Assurance
- Advanced Algae and Fungus Guard Technology

Recommended surfaces Walls

Finish Ultra High Sheen | Recommended number of coats 2 Drying time between coats 4-6 hours | Available in 1L, 4L, 10L, 20L

#### Dulux Weathershield Max

Super Premium Exterior Paint



- Active Guard Technology
- 2x Longer Fungal Protection
- Super Sheen
- SunReflect Technology
- 7 Year Performance Assurance
- Advanced Algae and Fungus Guard Technology

Recommended surfaces Walls

Finish Super Sheen | Recommended number of coats 2 Drying time between coats 4-6 hours | Available in 1L, 4L, 10L, 20L

#### Dulux Weathershield Flash

Premium Exteriors Primer and Paint in one



- High bond Technology
- Superior Alkaline Resistance
- Fungal Guard
- SunReflect Technology
- 5 Year Protection Assurance

Recommended surfaces Walls

Finish Sheen | Recommended number of coats 2 Drying time between coats 4-6 hours | Available in 1L, 4L, 10L, 20L

#### Dulux Weathershield Protect

Premium Exterior Paint



- Peel Guard
- SunReflect Technology
- 5 Year Protection Assurance
- Advanced Algae and Fungus Guard Technology

Recommended surfaces Walls

Finish Sheen | Recommended number of coats 2

Drying time between coats 4-6 hours | Available in 1L, 4L, 10L, 20L

#### Dulux Weathershield Tile

Premium Tile Paint



- Tile Protect Technology
- Active Water Repellence
- Fungal Guard
- Doesn't require putty or primer

Recommended surfaces Tiles

Finish Sheen | Recommended number of coats 2

Drying time between coats 4-6 hours | Available in 1L, 4L, 10L, 20L

#### DUI UX MASS MARKET EXTERIOR EMULSION



The Dulux Promise emulsion comes with the Chroma Brite Technology along with anti-chalking and anti-peeling properties. It helps colours stay brighter year after year, aptly justifying why it is called the 'Mileage Wala Paint'. Now get the promise of worry-free walls.

#### Dulux Promise Exteriors Acrylic Emulsion

Dulux Promise Exterior emulsion is a high quality, water based smooth emulsion paint.



- Chroma Brite-UV Fight
   Technology keeps the exterior wall colour brighter for longer
- Anti-Peel Technology ensures the paint film remains intact
- Extra Coverage Formula covers a larger area in the same quantity of paint

Recommended surfaces Walls
Finish Matt | Recommended number of coats 2
Drying time between coats 2 hours | Available in 1L, 4L, 10L, 20L

Low VOC, no added lead and mercury

#### **DULUX AQUATECH**

#### Dulux Aquatech Flexible Basecoat

High quality premium waterproof coating with breakthrough technology.



- Superior Waterproofing
- Hydroshield Technology
- Crack Bridging upto 3mm

 $\label{eq:commended} \textbf{Recommended surfaces} \ \ \text{Exterior Walls - Protect} \\ \textbf{Recommended number of coats 1} \ | \ \textbf{Drying time} \ \ 6-8 \ \ \text{hours} \\ \textbf{Coverage} \ \ 40-45 \ \ \text{sq ft/L} \ | \ \ \textbf{Available in} \ \ 1\text{L}, \ 4\text{L}, \ 20\text{L} \\ \end{cases}$ 

#### Dulux Aquatech Interior Waterproof Basecoat

High quality premium surface protector undercoat with highly specialized, tough polymer.



- Unique Hydrobreathe Technology
- Superior protection against surface dampness
- Alkali resistance properties
- Simple and quick usages

 $\label{lem:Recommended surfaces} \begin{tabular}{ll} \textbf{Recommended number of coats 1} & \textbf{Drying time } 3-5 \ hours \\ \textbf{Coverage } 80-100 \ sq \ ft/L & \textbf{Available in } 1L, \ 4L, \ 20L \\ \end{tabular}$ 

#### Dulux Aquatech Waterproof Basecoat

High quality waterproof coating that provides high water resistance.



- · Damp Resist Technology
- High Performance Fibers.

Recommended surfaces Walls

Recommended number of coats 1-3 coats | Drying time 6-8 hours Coverage 35-40 sq.ft/L | Available in 1L, 4L, 20L

#### Dulux Aquatech Waterblock 2K (interior)

Two component acrylic cementitious flexible high performance waterproof coaling.



- Hydrobreathe Technology
- Excellent Alkaline Protection
- Multi-surface adhesion

Recommended surfaces Interior Walls - Repair
Recommended number of coats 2 | Drying time 7 days curing
Coverage 10-15 sq.ft/kg | Available in 3kg and 15kg

#### Dulux Aquatech Roof Waterproof

Super durable, elastomeric roof coating that provides ultimate water barrier membrane on roofs.



- Superior protection for roof waterproofing
- Protection from water leakage
- · Crack bridging up to 2mm
- Multi surface adhesion

Recommended surfaces Exterior Walls Recommended number of coats 1-3  $\mid$  Drying time 5-6 hours Coverage 8-10 sq ft/L  $\mid$  Available in 1L, 4L, 20L

#### Dulux Aquatech Crack Filler (interior & exterior)

High performance ready mix crack fillers based on acrylic polymer dispersion.



- Unibond Technology
- Non-shrinking
- Accepts nails and screws
- Easy to sand

| Size         | 5mm          | 10mm            | 20mm         |
|--------------|--------------|-----------------|--------------|
| Coverage     | 60-75 rtf/kg | 50-60 rtf/kg    | 30-40 rtf/kg |
| Available in | 400g         | 500g, 1kg & 5kg | 1kg & 5kg    |

Recommended surfaces Interior & Exterior Walls - Repair Finish Matt | Recommended number of coats 1-2 coats depending upon type of crack | Drying time 4-6 hours

#### OUR RANGE OF INTERIOR PRODUCTS

#### **DULUX SUPER PREMIUM INTERIOR EMULSIONS & FINISHES**

#### Dulux Ambiance Velvet Touch ElastoGlo

The ultra luxury premium emulsion gives excellent velvet finish and also covers hairline cracks



- Long lasting velvet finish
- 2000 scrub cycle resistant
- Superior opacity and coverage
- · Best-in-class stain cleanability

Finish Soft Sheen | Recommended number of coats 2

Drying time between coats 4-6 hours | Available in 1L, 4L, 10L, 20L

#### Dulux Velvet Touch Trends Glitter

Special Effects Paint for delivering a range of metallic patterns on your walls.



- Wide range of patterns to suit all décor types
- High open time for better application
- Ready-to-use, roller/brush applied emulsion

Finish Metallic Sheen | Recommended number of coats 2 Drying time between coats 4-8 hours | Available in 1L

#### Colour Motion



- Reveals different shades as you move across the wall
- Easiest to apply finish via brush/ roller application
- · Requires no tinting

Available in 1 Lt | Coverage --- | Dilution No Dilution

Finish Sheen | Recommended Number of Coats 2

Drying Time Between Coats 4-6 hours | Variants One Base

#### Dulux Velvet Touch Pearl Glo

The ultra luxury premium emulsion with the soft glow of pearls.



- Core & Shell Technology
- Long Lasting Pearl-Like Finish
- Best-in-class smoothness
- · Long lasting colour & sheen

Finish Soft Sheen  $\,|\,$  Recommended number of coats 2 Drying time between coats 4-6 hours  $\,|\,$  Available in 1L, 4L, 10L, 20L

#### **Dulux Velvet Touch Trends**

Special Effects Paint for delivering a range of unique patterns to your walls.



- Wide range of patterns to suit all décor types
- High open time for better application
- Ready-to-use, roller/brush applied emulsion

Finish Sheen | Recommended number of coats 2

Drying time between coats 4-8 hours | Available in 1L

#### Silk



- Colour changing effect
- High open time for better application
- Available in Gold and Silver

Available in 1 Lt | Coverage 25-45 sqft/L | Dilution No Dilution Finish High Sheen | Recommended Number of Coats 2

Drying Time Between Coats 4-6 hours | Variants Gold, Silver

High quality durable paint which offers sheen

#### **DULUX PREMIUM & MASS MARKET INTERIOR EMULSIONS**

#### Dulux SuperClean

The most advanced stain protection paint for your walls.



- KidProof Technology repels tough stains
- Superior Washability equipped with Premium Durability
- Anti-Bacterial & Anti-Fungal Properties

# ogy repels ility equipped

Dulux' SuperCover

Dulux SuperCover Sheen

finish at an affordable price.

- Inspired by colours of beautiful places around the world
- Procoat Technology for unmatched opacity & coverage
- ColourGuard Technology for long lasting colours

Finish Sheen | Recommended number of coats 2

Drying time between coats 3-4 hours | Available in 1L, 4L, 10L, 20L

#### Dulux Velvet Touch Diamond Glo

The ultra luxury premium emulsion with the dazzling glow of diamonds.



- Surface Slip Technology
- Diamond Like Sheen
- Best-in-class Stain and Water Repellance

Finish High Sheen | Recommended number of coats 2

Drying time between coats 4-6 hours | Available in 1L, 4L, 10L, 20L

#### Liner



- Soft textile finish
- High open time for better application
- · Ready to use; tinting available

Available in 1 Lt | Coverage 70-80 sqft/L | Dilution No Dilution Finish Matt | Recommended Number of Coats 1 Drying Time Between Coats 4-6 hours | Variants One Base

#### Desert



- A textured metallic effect finish which embodies the colours and the brilliance of desert sands.
- Ready to use by brush only
- High open time for better application

Available in 1 Lt | Coverage 50-70 Sq ft/L | Dilution If required dilute up to 5 % | Finish Sheen | Recommended Number of Coats 1 | Drying Time Between Coats 4-6 hours | Variants Gold, Silver

#### Dulux Velvet Touch Platinum Glo

The ultra luxury premium emulsion with the subtle glow of platinum.



- · Classy Rich look
- Dirt & Dust Resistance
- No Surface Preparation required

Finish Subtle Sheen | Recommended number of coats 2

Drying time between coats 4-6 hours | Available in 1L, 4L, 10L, 20L

#### Marble



- Luxurious Marble Effect
- High open time for better application
- Easy to apply and tough film

Available in 1 Lt | Coverage 18-22 sqft/Kg | Dilution No dilution Finish Metallic Rich Sheen | Recommended Number of Coats 3 Drying Time Between Coats 6-8 hours | Variants One Base

#### Metallics



- Sparkling metallic finish
- High open time for better application
- Ready to use, roller/brush applied emulsion

Available in 1 Lt | Coverage 60-70 sqft/L | Dilution If required dilute up to 5% | Finish Metallic Rich Sheen | Recommended Number of Coats 2 | Drying Time Between Coats 4-6 hours | Variants Gold, Silver

Low VOC, no added lead and mercury

#### Dulux SuperCover

High quality durable paint with a rich matt finish.



- Inspired by colours of beautiful places around the world
- Procoat Technology for unmatched opacity & coverage
- ColourGuard Technology for long lasting colours

Finish Matt Sheen | Recommended number of coats 2 Drying time between coats 3-4 hours | Available in 1L, 4L, 10L, 20L

#### Dulux Promise Interior Acrulic Emulsion

Water-based acrylic emulsion, powered with anti-chalking properties.



- Anti-Chalk Technology prevents chalking due to environmental elements
- Chroma Brite Technology delivers richer and brighter colours

Finish Matt | Recommended number of coats 2

Drying time between coats 2 hours | Available in 1L, 4L, 10L, 20L

#### OUR RANGE OF WOODCARE & PREMIUM ENAMEL PRODU

#### WOODCARE

#### Sadolin Exterior PU Clear

Premium Exterior Finish



- Excellent scratch & stain resistance
- Wood crack protection
- All Weather Durable & UV resistant

Recommended surfaces Exterior Furniture. Doors & Windows

Recommended number of coats 2 Drving time between coats 4-6 hours Finish Gloss & Matt | Available in 1L, 4L, 20L

#### Sadolin Interior PU Clear

Premium Interior Finish



- Excellent resistance to scratches, stains, and hot spills
- Excellent Wood Crack Protection
- Excellent Water Resistance

Recommended surfaces Interior Furniture. Doors & Windows

Recommended number of coats 2 Drving time between coats 4-6 hours Finish Gloss & Matt | Available in 1L, 4L, 20L

#### Sadolin Interior PU White

Premium Interior Finish



- Excellent resistance to scratches, stains, and hot spills
- Excellent Wood Crack Protection
- Excellent Water Resistance

Sadolin Interior PU Black

Premium Interior Finish



- Excellent resistance to scratches stains and hot spills
- Excellent Wood Crack Protection
- Excellent Water Resistance

Recommended surfaces Interior Furniture Doors & Windows

Recommended number of coats 2 Drving time between coats 4-6 hours Finish Gloss & Matt | Available in 1L, 4L, 20L

Recommended surfaces Interior Furniture. Doors & Windows

Recommended number of coats 2 Drving time between coats 4-6 hours Finish Gloss & Matt | Available in 1L, 4L, 20L

#### Sadolin Alkyd Shine Clear

Interior Finish



Doors & Windows

- Topcoat & sealer-in-one
- Good gloss retention

Recommended surfaces Interior Furniture

Recommended number of coats 2 Drying time between coats 16-24 hours Finish Gloss | Available in 500ml, 1L, 4L

Interior Finish



Doors & Windows

- Easy to use product with good gloss finish
- Compatible with synthetic enamels

Recommended number of coats 2 Drving time between coats 16-24 hours Finish Gloss | Available in 500ml, 1L, 4L, 20L

Recommended surfaces Interior Furniture.

#### Sadolin PU Sealer



- Easy to apply & sand
- Excellent Grain Filling

Recommended surfaces Interior & Exterio Furniture, Doors & Windows

Recommended number of coats 2 Drving time between coats 4-6 hours Available in 1L, 4L, 20L

#### Sadolin Melamine Sealer



- · Easy to apply & sand
- Good grain filling

Recommended surfaces Interior Furniture Doors & Windows

Recommended number of coats 2 Drving time between coats 6-8 hours Available in 1L, 4L, 20L

#### DUI UX PREMIUM ENAMELS

#### Dulux Super Gloss 5 in 1

- Mirror-Like Finish Anti-Yellowing
- Super Clean Colours
- · Super Long Life
- Super Coverage

#### Dulux Gloss Premium



- - Multi Surface Enamel
  - · Long lasting colours • High Coverage
  - Washable

#### **Dulux Super Satin Enamel**



- - Super Tough Film Super Rich & Clean Colours
  - High Coverage
  - Fungal Resistant

#### Dulux Stay Bright Gloss -



& Spray

- Quick Drying
- Fade Proof & Long lasting
- Washable
- Anti-Yellowing
- Low odour Low VOC

Recommended surfaces Wood, Metal & Masonry surfaces

Recommended number of coats 2 Drving time between coats 4-6 hours Coverage (for 2 coats) 125-130 sq.ft/L Available in 500ml, 1L, 4L, 10L, 20L Finish Mirror-Like Gloss Finish Colours White, Bases & Ready Shades Suitable for Application with Brush, Roller & Spray

Recommended surfaces Wood, Metal & Masonry surfaces Recommended number of coats 2

Drving time between coats 4-6 hours Coverage (for 2 coats) 95-100 sq.ft/L Available in 100ml, 200ml, 500ml, 1L, 4L,10L, 20L | Finish Rich Glossy Finish Colours White, Bases & Ready Shades Suitable for Application with Brush, Roller & Spray

Recommended surfaces Wood, Metal & Masonry surfaces

Recommended number of coats 2 Drving time between coats 4-6 hours Coverage (for 2 coats) 110-120 sq.ft/L Available in 500ml, 1L, 4L, 10L, 20L Finish Satin/Soft Sheen

Colours White, Bases & Ready Shades Suitable for Application with Brush, Roller & Spray

Recommended surfaces Wood, Metal & Masonry surfaces Recommended number of coats 2

Drving time between coats 3-4 hours Coverage (for 2 coats) 100-120 sq.ft/L Available in 1L, 4L, 20L Finish Glossy Finish Colours White, Bases & Ready Shades Suitable for Application with Brush, Roller

#### Sadolin Melamine Clear

Interior Finish



- Superior stain. scratch & water resistance
- Non-yellowing
- Long lasting beauty

Recommended surfaces Interior Furniture, Doors & Windows

Recommended number of coats 2 Drying time between coats 6-8 hours Finish Gloss & Matt | Available in 1L, 4L, 20L

#### Sadolin NC Lacquer Clear

Interior Finish



- Excellent gloss • 10 minute Touch Dry

Recommended number of coats 2 Drying time between coats 1-2 hours

#### Sadolin NC Lacquer White

Interior Finish



• 20 minute Touch Dry

Recommended surfaces Interior Furniture, Doors & Windows

Finish Gloss | Available in 500ml, 1L, 4L

Recommended surfaces Interior Furniture, Doors & Windows

Recommended number of coats 2 Drying time between coats 1-2 hours Finish Gloss | Available in 500ml, 1L, 4L

#### Sadolin NC Sanding



- · Easy to apply & sand
- Good grain filling



- Enhances colour depth
- · Highlights natural wood grains
- Easy to use



- Mixable with wood stains and colour powder
- Easy to apply & sand

Recommended surfaces Interior Furniture, Doors & Windows

Recommended number of coats 2 Drying time between coats 1-2 hours Available in 500ml, 1L, 4L, 20L

Recommended surfaces Interior & Exterior Furniture, Doors & Windows

Recommended number of coats 2 Drying time between coats 1 hour Available in 100ml, 500ml, 1L

Recommended surfaces Interior & Exterior Furniture, Doors & Windows

Recommended number of coats 2 Drying time between coats 1 hour Available in 1kg, 500gm

No added Lead, Mercury & Chromium compounds

#### Dulux Stay Bright Satin -Water Based Enamel



- Super Clean Colours
- Fade Proof & Long Lasting
- Good Coverage
- Anti-Yellowing
- Low odour Low VOC

#### Dulux Promise Enamel



- Rich & Bright Colours
- Good Binding Abilities for Mixing

#### **Dulux Lustre Finish Enamel**



- Multi Surface Enamel
- Grain Technology
- Superior Tensile Strength
- Washable

Recommended surfaces Wood, Metal & Masonry surfaces

Recommended number of coats 2 Drving time between coats 3-4 hours Coverage (for 2 coats) 100-120 sq.ft/L Available in 1L, 4L, 20L

Finish Satin/Mid Sheen Colours White, Bases & Ready Shades Suitable for Application with Brush, Roller & Spray

Recommended surfaces Wood, Metal & Masonry surfaces

Recommended number of coats 2 Drying time between coats 4-6 hours Coverage (for 2 coats) 80-100 sq.ft/L Available in 500ml, 1L, 4L, 10L, 20L Finish Glossy Finish

Colours White & Ready Shades Suitable for Application with Brush & Roller

Recommended surfaces Wood, Metal & Masonry surfaces

Recommended number of coats 2 Drving time between coats 6-10 hours Coverage (for 2 coats) 50-60 sq.ft/L Available in 1L, 4L, 20L Finish Dana Finish/Mid Sheen Colours White & Bases

Suitable for Application with Brush & Roller

# HELP AT EVERY STEP

Inspired by what you see?
Here's how you can visualise, test and paint your favourite colours on your walls.

#### **VISUALISE OUR COLOURS**



**DOWNLOAD OUR APP** 

Our Dulux Visualizer app is an easy way to have fun with colour and shortlist your top picks, without even lifting a paintbrush. Simply download the free app, scan the room with your phone or tablet, and virtually paint your walls with a tap of the screen.



Start experimenting today!
Download our free Dutux Visualizer
app to discover the perfect
colours for your home



FIND YOUR PERFECT MATCH



COLOUR WITH CONFIDENCE

Once you've narrowed down your search with our Visualizer app, there's no better way to make your final decision than with Dulux Colour Play testers. These messfree, easy-to-apply rollers go straight on to your wall without the need for any additional kit. They let you see how your shortlisted shades actually look in your home, so you can choose your final colours with confidence. Simply pick up in store, or order at dulux.in and they'll be delivered straight to your door.

#### **CHOOSE THE RIGHT PRODUCT**



#### CHOOSE YOUR PAINT

You know your colour, now choose the paint. Dulux offer a wide range of finishes to suit every surface. For an unrivalled depth of colour and finishes, consider the Dulux Ambiance range.

To find your nearest Dulux Ambiance stockist, visit www.dulux.in

#### **ACHIEVE THE PERFECT LOOK**



GET THE EFFECT

Now that you have your chosen colours and are ready to paint, the fun really begins. Sure, you can paint your walls one colour, but at dulux.in you'll find easy-to-follow tips, hands-on expert advice on pairing colours and step-by-step support in achieving paint effects. Whatever you need for your decorating project, we're here to help.

Find out more a www.dulux.i





Try free Dulux Visualizer app to see how Spiced Honey will transform your walls. And before you make your decision you can share your favourite new-look room shots with your friends and family.